

book review orbiting the giant hairball avoiding it - once read the full title orbiting the giant hairball a corporate fool s guide to surviving with grace makes sense i had this book on my reading list for over a year i had listened to a lecture held at the university of illinois on innovation and leadership by david markham president of commercial launch at lockheed martin space, **amazon com customer reviews orbiting the giant hairball** - the hairball is policy procedure conformity compliance rigidity and submission to the status quo while orbiting is originality rule breaking non conformity experimentation and innovation p 39 it is difficult to write much about this book without spoiling the fun and discovery of reading it, **book review orbiting the giant hairball the chief** - book review orbiting the giant hairball this hairball comprises all the red tape all the hidden assumptions all the unavoidable history and entangled bureaucracy of any organization the author describes how to orbit the hairball keep so much momentum that you don t get sucked into the hairball but not so much that you tear yourself away, **orbiting the giant hairball a corporate fool s guide to** - orbiting the giant hairball is a life changer for majority of its readers that is why we made an animated review and summary of this great book check it out on yt below, **orbiting the giant hairball book review icma org** - in orbiting the giant hairball gordon mackenzie writes about his experiences working for hallmark in the land of oz hallmark as you may know was started by j c hall who was from norfolk nebraska he jumped on a train headed to kansas city and built the largest social expression company in the world, **orbiting the giant hairball a corporate fool s guide to** - it is this resulting mass of hair this hairball that drives mackenzie to write orbiting the giant hairball a corporate fool s guide to surviving with grace mackenzie s guide is in fact 224 pages of wisdom and artistry that speaks to rank and file workers about creativity and to corporate leaders about the structure and goals of their enterprises

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